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TOWN OF PARADISE VALLEY

INDEPENDENT

Serving the Town of Paradise Valley

50 CENTS

Meet Your Neighbor: Terri Rundle

Town/Neighborhood: Paradise Valley

What I do: I recently founded SOCA Gallery/Vircille, 4160 N. Scottsdale Road, where I will feature the work of Vladimir and Daniela Ovtcharov Feb. 3-March 8. A graduate of Scottsdale High and ASU, I have been in the commercial title business for more than 20 years. I am vice president of Fidelity National Title, managing a commercial escrow office at 24th Street and Camelback Road.

What I find most exciting about having a gallery is: Being able to surround myself with the things I love and getting to share them with others. It's a thrill to observe the reaction of people first experiencing the gallery. For one thing, they are surprised that there is not a white wall anywhere. And I am pleased, also, to have the opportunity to donate a percentage of the proceeds to children's arts programs.

I was lucky enough to open my gallery with the work of groundbreaking artists such as Philip Curtis, who was a wonderful man and an exceptional artist.

My newest adventure is: Opening the space to private meetings and parties. Guests seem to like not only the paintings but the warmth of the space with its high ceilings, burnished gold walls and hardwood floors.

I named the gallery SOCA because it's south of Camelback and south of the canal. Vircille is what I call the area where we showcase contemporary and vintage jewelry, rugs and antiques; it's named for my grandmothers, Arizona pioneers Virginia Rundle and Lucille Dwight.

What I like best about living in Arizona: I love the desert and the sunsets, the opportunities, and my family and friends.

My secret passions are: Designing jewelry and interiors, watching foreign films, collecting art and antiques and chocolate! I have collected unique objects since I was 6 years old



Terri Rundle

when I bought a tiny china doll at an antique store in downtown Scottsdale. More recently I have been collecting paintings by important artists.

What I enjoy most about my escrow work is: My customers, and figuring out how to solve problems and get their transactions closed. I pride myself on being known as a "can do" person in the industry.

My family: Is an important part of my life. My mother, Barbara Cates, taught me the escrow business. I learned from the best: she did the highest volume of any escrow officer in Maricopa County for many years.

My family also includes several devoted aunts and uncles who help out at the gallery, and my big collection of girlfriends. All my women friends are invited to my annual sleepover that we call the Goddess Gathering. We have massages, manicures, palm reading and music plus great food and good wine.

The traits I most admire in others are: Honesty, loyalty, integrity, tenacity, a positive attitude, and a unique sense of style. I work with some of the best developers in Arizona, and they all possess these traits. I'm often asked to jump through hoops for them, and I love that I can always do that. Being successful in this business means you make yourself readily available to solve problems.

My guiding philosophy is: I surround myself with beauty, and I don't take myself too seriously. You have to look for the humor in everyday situations. I rarely stress out, I prefer to laugh — usually at myself.

PARADISE VALLEY INDEPENDENT, Jan. 31, 2007...MEET YOUR NEIGHBOR TERRI RUNDLE...Town: Paradise Valley. What I do: I recently founded SOCA Gallery/Vircille, 4160 N. Scottsdale Road, where I will feature the work of Vladimir and Daniela Ovtcharov Feb. 3-March 8. A graduate of Scottsdale High and ASU, I have been in te commercial title business for more than 20 years. I am a vice president of Fidelity National Title, managing a commercial escrow office at 24th Street and Camelback Road. What I find most exciting about having a gallery is:Being able to surround myself with the things I love and getting to share them with others. It's a thrill to observe the reaction of people first experiencing the gallery. For one thing, they are surprised that there is not a white wall anywhere. And I am pleased, too, to have the opportunity to donate a percentage of the proceeds to children's art programs. I was lucky enough to open my gallery with work of groundbreaking artists such as Philip Curtis, who was a wonderful man and an exceptional artist. My newest adventure is: Opening the space to private meetings and parties. Guests seem to like not only the paintings but the warmth of the space with its high ceilings, burnished gold walls and hardwood floors. I named the gallery SOCA because it's south of Camelback and south of the canal. Vircille is what I call the area where we showcase contemporary and vintage jewelry, rugs and antiques; it's named for my grandmothers, Arizona pioneers Virginia Rundle and Lucille Dwight. What I like best about living in Arizona: I love the desert and the sunsets, the opportunities, and my family and friends. My secret passions are: Designing jewelry and interiors, watching foreign films, collecting art and antiques, and chocolate! I have collected unique objects since I was 7 years old when I bought a tiny china doll at an antique store in downtown Scottsdale. More recently I have been collecting paintings by important artists. What I enjoy most about my escrow work is: My customers, and figuring out how to solve problems and get their transactions closed. I pride myself on being known as a "can-do" person in the industry. My family is: an important part of my life. My mother, Barbara Cates, taught me the escrow business. I learned from the best: she did the highest volume of any escrow officer in Maricopa County for many years. My family also includes several devoted aunts and uncles who help out at the gallery, and my big collection of girlfriends. All my women friends are invited to my annual sleepover that we call the Goddess Gathering. We have massages, manicures, palm reading and music plus great food and good wine. The traits I admire most in others are: Honesty, loyalty, integrity, tenacity, a positive attitude, and a unique sense of style. I work with some of the best developers in Arizona, and they all possess these traits. I'm often asked to jump through hoops for them, and I love that I can always do that. Being successful in this business means you make yourself readily available to solve problems. My guiding philosophy is: I surround myself with beauty and I don't take myself too seriously. You have to look for the humor in everyday situations. I rarely stress out, I prefer to laugh—usually at myself.