



SOCA Gallery and Vircille are the creations of Arizona native and longtime art collector Terri Rundle.

A Paradise Valley resident, she purchased

the contemporary block buildings just north of Indian School after having admired them for many years.

Rundle named the fine art gallery portion of her business SOCA, for South of Camelback, and the jewelry/gifts area Vircille to honor her grandmothers, Virginia Rundle and Lucille Dwight.

Rundle's own contemporary baroque style is seen throughout both galleries, from the burnished golden walls to the antique cases and blown glass chandelier.

Both gallery spaces continually evolve with seasonal accessories, fresh flowers and a changing display of art and antiques.

"Opening my space to a few special parties each month gives me great pleasure. When you create something unique and magical, you want to share it with those who appreciate quality."

socagallery.com

Parking and Valet Services

SOCA Gallery offers on-site parking, and there is additional free parking in the three-story City of Scottsdale parking structure north of the adjacent side street, 3rd Avenue. If valet services are required, SOCA Gallery will provide names of reputable companies serving the Valley. The host then works directly with the valet company.



Security

SOCA Gallery's basic rental fee includes an individual trained to handle any security/safety situations which may arise.

Music/Entertainment

Any music or other entertainment may be arranged for by the host; we will provide a list of performers upon request.

Audio System

All sound amplification, tape-players, microphones, and other audio-video equipment are the responsibility of the host.

Rates and Times

The following rates apply for the large gallery space, entry and bar gallery area.

Daytime 7 a.m. -4 p.m.
Evening 4 p.m.-10 p.m.

Breakfast/luncheon
Capacity up to 110

Theater-style meeting
Capacity up to 150

Cocktail reception
Capacity up to 200

Dinner w/music/dancing
Capacity up to 90

Fees based on a four-hour rental. Extra hours will be billed at an additional rate.



A dramatic arts space in historic downtown Scottsdale, Arizona



...the perfect backdrop for your special event

**4160 N. Scottsdale Road, Scottsdale, AZ
480-946-2333**



SOCA Gallery and Vireille

are at the center of downtown Scottsdale's exciting rebirth, providing an exciting space in which to hold extraordinary events. Owned by long-time Scottsdale/Paradise Valley resident Terri Rundle, the galleries represent the expanding horizons of Scottsdale's burgeoning arts scene.

Dynamic paintings and sculpture from well-known and emerging artists provide the backdrop for a variety of events. SOCA Gallery is the ideal setting for:

- . wedding receptions
- . rehearsal dinners
- . corporate retreats
- . bridal and baby showers
- . birthday celebrations
- . intimate weddings
- . holiday parties
- . non-profit events
- . cocktail receptions
- . political fundraisers

The SOCA Gallery owner and her staff enjoy collaborating with event planners to produce memorable celebrations that exceed clients' expectations – every time.

Catering partners

SOCA Gallery recommends the Valley's top caterers for their on-site events. Those booking parties at our venue may choose from this list provided as a service to our clients.

Arcadia Farms
480-947-2596 X104

Arizona Taste
480-947-8844

Cathy's Rum Cake Catering
480-945-9205

Essence Catering
480-967-5460

Fabulous Food
602-267-1818

Mi Catering
602-741-2046

Santa Barbara Catering
480-921-3150

Oldtown Catering
480-495-5229

Zazzon Catering
602-722-4127

